

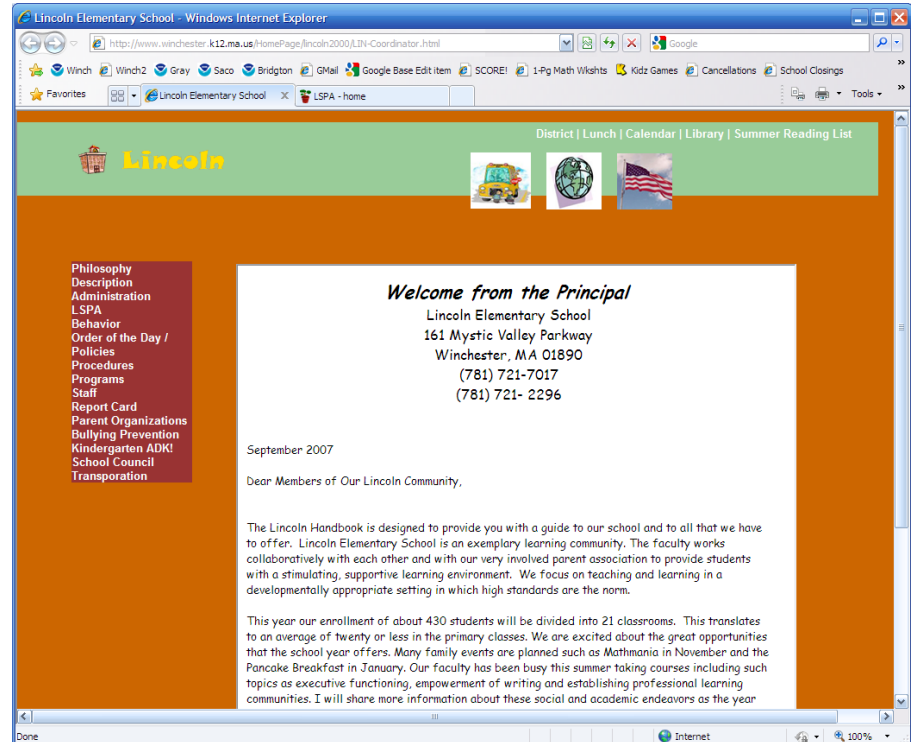
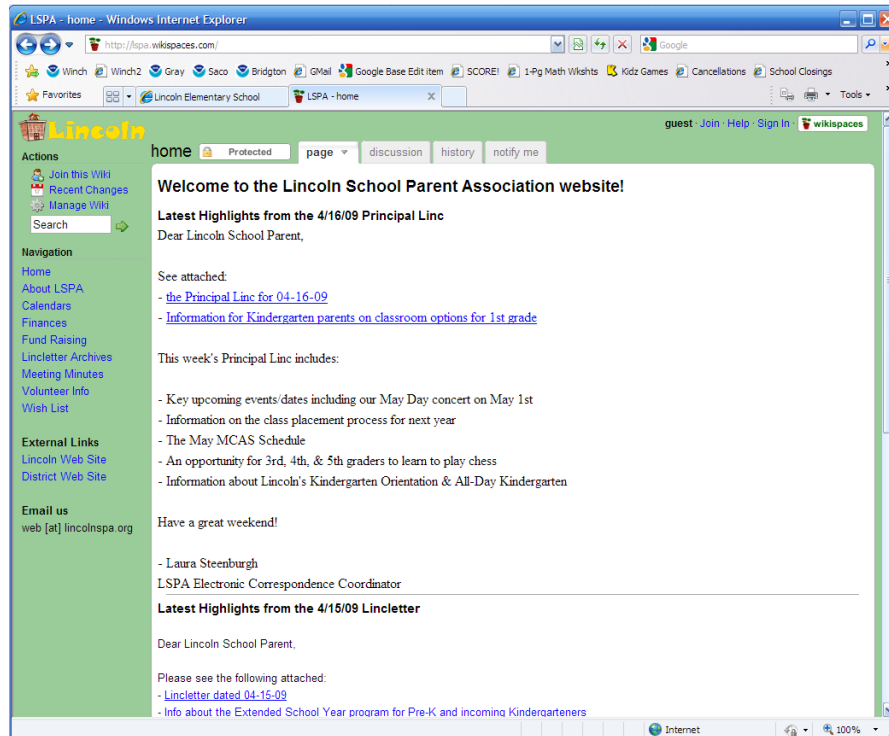
# LSPA Web Site Proposal

Better Communication with Parents  
Easy Site Maintenance for LSPA

May 1, 2009

Chuck Pickelhaupt & Jen Degnan

# Proposed LSPA Home Page



- Complementary to the Lincoln School site
- Same logo, TOC links on left side, content on right
- Links, images, file attachments, etc. are all supported

# Wikispaces Free Web Site Hosting

## Great Work So Far

Two and a half years ago we decided that all K-12 teachers should have advertising-free, private, unlimited use wikis for free. No fine print, no usage limits, no catches.

So far, it's been a great success. We've given away over 100,000 free K-12 wikis used by over 535,000 educators and students!

We have worked with hundreds of you every day and heard your stories of engaged students and excited teachers. We have loved supporting such a vibrant community and learning how to build a better service for you. It's what gets us excited about coming to work every morning. Thank you for making this such a rewarding experience.

## A New Commitment

As the 100,000 wiki mark has approached, people have been wondering whether there would be any K-12 wikis left. Well, we know better than to mess with a good thing. So today, we're announcing our new commitment to K-12 education:

### 250,000 More K-12 Wikis

Like the first 100,000, all of our K-12 wikis feature all the benefits of our Plus service:

- **full privacy**, only the people you allow in can see your wiki
- **no advertising**, your online classroom will remain ad-free
- **unlimited use**, as many users, pages, edits, and files, as you like, no limits
- a customizable look and feel, so you can make it feel like home

You're welcome to start as many K-12 wikis as you like. Have 10 classes? Start 10 wikis! Want one for your PTA, your school library, or anything else at your school? Start another one!

The screenshot shows the Wikispaces Lincoln website. The 'My Subscription' section is circled in red, and a red arrow points from it to the 'Plans' table. The 'Plans' table compares three plans: Basic, Plus, and Super. The Plus plan is highlighted as the current plan.

	Basic	Plus	Super
Price Per Month / Per Year	Free	\$5 / \$50	\$20 / \$200
Users, Pages, Messages	Unlimited	Unlimited	Unlimited
Individual Wikis	One	One	One
Total File Storage	2 GB	2 GB	5 GB
Per-File Maximum Size	10 MB	20 MB	50 MB
WYSIWYG Editing	✓	✓	✓
Standard Features	✓	✓	✓
Ad-Free	-	✓	✓
Private Wikis	-	✓	✓
SSL Security	-	✓	✓
Custom Themes	-	✓	✓
Custom Permissions	-	-	✓

<http://blog.wikispaces.com/2008/09/100000-free-k12-wikis-and-250000-more.html>

- Over 150,000 educational sites already hosted on Wikispaces
- \$5/month “Plus Plan” fee waived for educational use
- The domain “lincolnspace.org” costs \$10 per year
- Email forwarding is included with domain, e.g. wishlist@lincolnspace.org

# All Can View - Need Password to Edit

**Lincoln** Calendars **Protected** discussion history notify me guest

**2008-2009 Lincoln School and LSPA Calendars**  
**MCAS Dates: March 30-April 9 and May 11-28**

Lunch Calendar: <http://www.winchester.k12.ma.us/HomePage/LunchMenus/lincolnmnu.pdf>  
2008-09 School Calendar: [http://www.winchester.k12.ma.us/SchoolCalendar08\\_09.pdf](http://www.winchester.k12.ma.us/SchoolCalendar08_09.pdf)  
2009-10 School Calendar: <http://www.winchester.k12.ma.us/School%20Calendar%202009-10%20%20VOTED>  
(Note that The fall 2009-10 school year will begin September 1st, the Tuesday BEFORE Labor Day.)  
Snow Cancellation Procedures: <http://www.winchester.k12.ma.us/Snow%20procedures.pdf>

**LSPA Calendar (click here for a PDF version)**

September	3, 4	8:30 AM - 9:30 AM	Welcome Back Coffee
	10	8:45 AM-9:15 AM	New Parent Orientation
	10	9:15 AM	LSPA Meeting
	16	5:00 PM - 7:30 PM	Welcome Back Dinner
	24	6:30 PM - 8:00 PM	Curriculum Night
October	8	8:30 AM	LSPA Meeting
November	12	8:30 AM	LSPA Meeting
	17-21		Book Fair
January	14	8:30 AM	LSPA Meeting
	22	6:30/7:30	Winter Concert

**Lincoln** Calendars **Edit This Page** discussion history notify me cpickelhaupt

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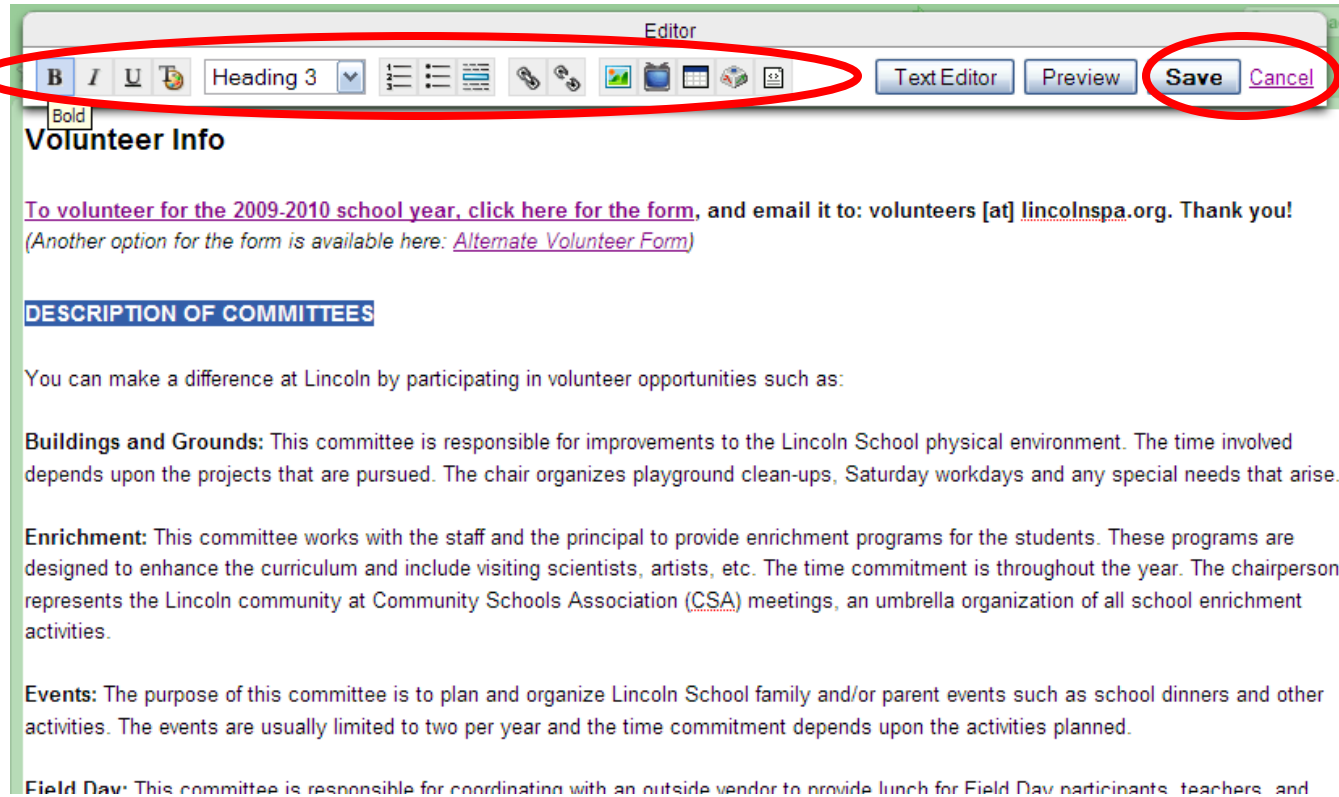
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- The whole site is readable by anyone who knows the URL
- Site edits are restricted to Tech Chair and selected members
- We can also choose to password-protect the entire site

# Easy to Make Edits – No HTML Needed



- Like Wikipedia: Simply click “Edit This Page” & type your text
- Toolbar editor means no complicated HTML to learn
- Tech Chair doesn’t need to be the web content gatekeeper

# Site Organization/Layout

## About LSPA

**Mission**  
**Board** (list of board members and contact info)  
**Meeting minutes**

## Finance

**Reports**  
**Form** for reimbursement from treasurer

## Fundraising

**Direct Appeal** - what it is  
**Form**  
**Donate online**  
**Box Tops** info and link to [boxtop4education.com](http://boxtop4education.com)  
**Target information**

## Volunteer Info

**Description** of volunteer opportunities.  
**Sign-up form** for volunteers

## Current Lincletter

## Calendar

**School** including LSPA meeting times and dates  
**District**  
**Lunch**

## Wish List

- Proposed outline is seen here
- Flexibility to add or change topics, market upcoming events, etc.
- What information do parents need at their fingertips?
- Please send all feedback to [web@lincolnspsa.org](mailto:web@lincolnspsa.org)

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# APPENDIX

# Accept PayPal for Direct Appeal

Fund Raising Protected page discussion history notify me

## Fund Raising for Lincoln School

### Direct Appeal

The Direct Appeal is the **only** fundraising campaign. The goal every year is to meet the goal to support the current LSPA budget. Some of the many programs funded by the LSPA include: The Library, Science Mania, Welcome Back Dinner, Field Day, Open Circle Training for Teachers, grade specific field trip, enrichment programs, speakers, and other activities. We ask all families to contribute to the Direct Appeal as generously as possible.

Please note that the LSPA is a tax-exempt organization under Section 501(c)(3) of the Internal Revenue Code. As a result, contributions are tax deductible. We will forward receipts for tax purposes in January. Thank you in advance for your support.

You can [click here for the Direct Appeal contribution form](#), and return it to Lincoln School with a check made payable to "LSPA"

- OR -

You can make your contribution right now with a credit card through PayPal.

Please note that PayPal charges 2.2% + \$0.30 for this transaction, so we will add that non-deductible service fee to your donation.

**Donate**

[usaundraising.com](#)

**Progress Bar:** 0 to 25000 (Current level is approximately 24000)

**Donation Options:**

- \$25 tax-deductible donation + \$0.87 non-deductible service fee
- \$50 tax-deductible donation + \$1.43 non-deductible service fee
- \$75 tax-deductible donation + \$1.99 non-deductible service fee
- \$100 tax-deductible donation + \$2.56 non-deductible service fee
- \$150 tax-deductible donation + \$3.68 non-deductible service fee
- \$200 tax-deductible donation + \$4.81 non-deductible service fee
- \$250 tax-deductible donation + \$5.93 non-deductible service fee
- \$500 tax-deductible donation + \$11.55 non-deductible service fee
- \$750 tax-deductible donation + \$17.18 non-deductible service fee
- \$1,000 tax-deductible donation + \$22.80 non-deductible service fee

- Allow people to donate online with a credit card
- Non-deductable PayPal service fee paid by donor, not by LSPA
- Money gets deposited into LSPA's bank account automatically



# All Page Edits are Tracked and Reversible

The screenshot shows the website's navigation menu on the left with options like 'New Page', 'Recent Changes', and 'Manage Wiki'. The top navigation bar includes 'home', 'page', 'discussion', 'history' (circled in red), and 'notify me'. Below this is a table of page revisions.

Date	Compare	Author
<a href="#">Apr 17, 2009 11:53 am</a>	<a href="#">select</a>	<a href="#">cpickelhaupt</a>
<a href="#">Apr 17, 2009 11:50 am</a>	<a href="#">select</a>	<a href="#">cpickelhaupt</a>
<a href="#">Apr 15, 2009 8:59 am</a>	<a href="#">select</a>	<a href="#">cpickelhaupt</a>
<a href="#">Apr 15, 2009 8:50 am</a>	<a href="#">select</a>	<a href="#">cpickelhaupt</a>
<a href="#">Apr 8, 2009 3:41 pm</a>	<a href="#">select</a>	<a href="#">cpickelhaupt</a>
<a href="#">Apr 8, 2009 3:37 pm</a>	<a href="#">select</a>	<a href="#">cpickelhaupt</a>
<a href="#">Apr 8, 2009 3:35 pm</a>	<a href="#">select</a>	<a href="#">cpickelhaupt</a>
<a href="#">Apr 1, 2009 9:46 am</a>	<a href="#">select</a>	<a href="#">cpickelhaupt</a>
<a href="#">Apr 1, 2009 9:44 am</a>	<a href="#">select</a>	<a href="#">cpickelhaupt</a>
<a href="#">Mar 18, 2009 9:55 pm</a>	<a href="#">select</a>	<a href="#">cpickelhaupt</a>
<a href="#">Mar 18, 2009 9:48 pm</a>	<a href="#">select</a>	<a href="#">cpickelhaupt</a>
<a href="#">Mar 15, 2009 10:53 pm</a>	<a href="#">select</a>	<a href="#">lspa01890</a>

This screenshot shows the details for the selected revision (Apr 8, 2009 3:41 pm by cpickelhaupt). It includes fields for 'Date and Author', 'Comment', 'Actions', and 'Key'. The 'Actions' field contains links: 'turn off change highlighting', 'show wikitext change', and 'revert to this version' (circled in red). Below this is the main content of the page, which is a welcome message and a list of highlights.

**Welcome to the Lincoln School Parent Association website!**

**Latest Highlights from the 4/8/09 LincLetter Lincletter**

Dear Lincoln School Parent,

Please see the following:

- [Lincletter dated 04-08-09](#)
- [Information about registration for All-Day Kindergarten next year](#) . Due April 17th .
- [A listing of all of the Summer Enrichment Courses available to elementary school students](#) .

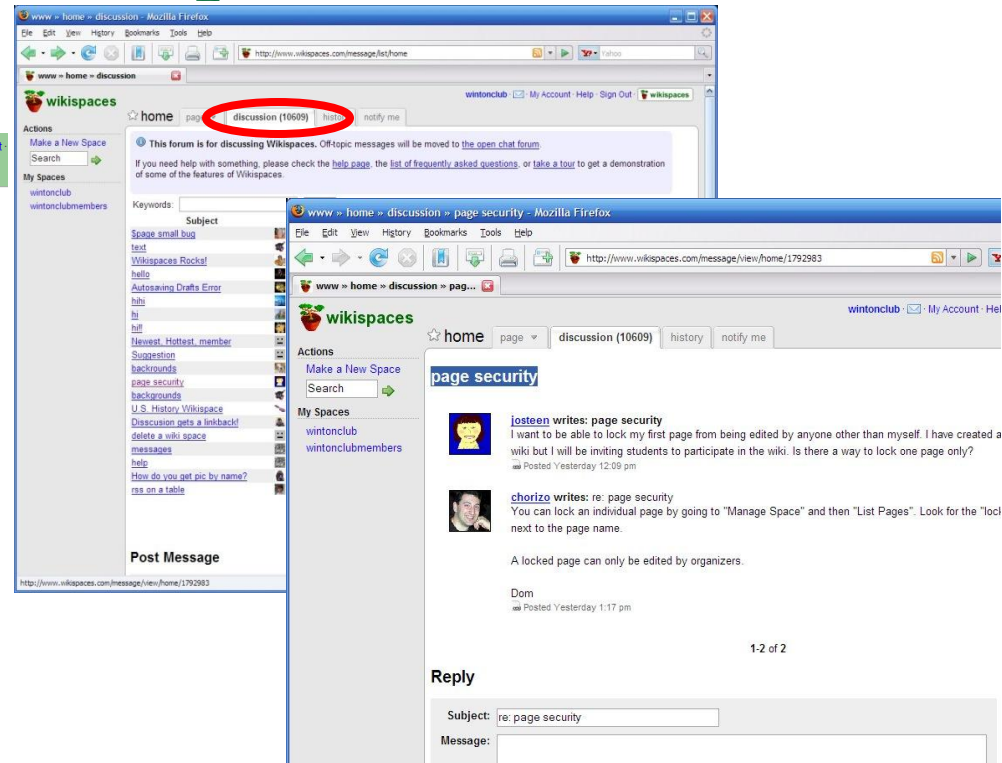
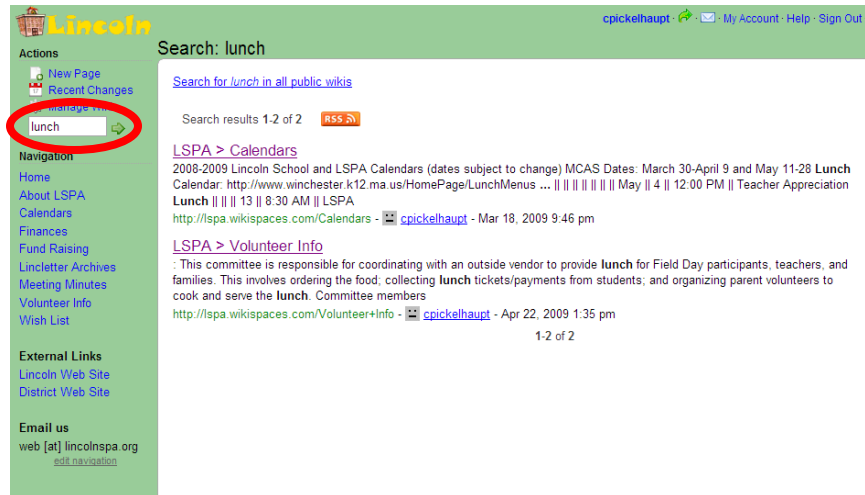
In this Lincletter you'll find information on:

- Spring Clean-up of Lincoln School Grounds, now moved to May 9th
- Health Office requests for 5th Graders for Human Growth & Development permission slip and updated
- Bus Fees for 2009-2010

and much more!

- Full history of all modifications kept for every page
- Easily see what was changed and when
- Go back to an earlier version of page with 3 clicks

# Other Features of WikiSpaces



- Lightweight Search functionality – but doesn't do attachments
- Discussion Boards could be used for LSPA communications
  - Note that discussion boards work best with individual logins
- “Software as a Service” means no server/software to manage